

What is an Apprenticeship?

- An earn and learn model (must include both paid work experience and related training and instruction).
- DOL recognized apprenticeships have expanded – including more flexible design and pre-apprenticeship programs.
- Not just for 'traditional' fields.
- Partnerships are key.



This Photo by Unknown Author is licensed under CC BY-SA



How can apprenticeships benefit TSMO workforce efforts?

- Start (or change) conversations about TSMO.
- Create experiential career pathways K-12 through career.
- Enhance diversity.
- Build partnerships between academia and industry that strengthen both entities.

"You can't be what you can't see."

-Marian Wright Edelman, Founder and President of the Children's Defense Fund



Greater Memphis Apprenticeship Pathway

- Southwest Tennessee Community College and University of Memphis
- Focus on ITS pathways that include TSMO at para-professional and professional levels
- Industry advisory groups will begin program design summer 2020
- Multiple pathways including civil, computer, and electrical engineering, and engineering technology



 Retention efforts/case management by teaching staff



How will we measure success?

- Number of partnerships created.
- Number of apprentices placed.
- Number of apprentices completing programs.
- Number of apprenticeships sustained.
- Number of replications inside and outside of Memphis.
- Apprentice, Employer, and Educational partner perceptions







Why is early education so important?

- Students begin closing doors as early as elementary school.
- For STEM fields, educational decisions start in middle school.
- Limited understanding and perception of transportation careers and NO concept of TSMO.



Because transportation is something that we all are involved in every day – whether in traveling to school or work or in placing an order and expecting next day delivery – it has become almost invisible in terms of the design, operations, maintenance and system management required to make these expectations realities. --T-STEM Playbook, 2020



Example programs

- T-STEM Academy in Memphis,
 Tennessee
 - Connects transportation and STEM
 - Industry-engaged educational model (more than 30 active partners)
 - Promotes 'STEM for ALL'
 - Culture of career





K-12 Resources

- ITE STEM: ite.org/stem
- Nanosonic: nanosonic.com/education
- SETWC Transportation Academy: memphis.edu/setwc/education
- UTC outreach programs



